Everyone wants to know that they’ve left things better than it once was.

It’s up to us to

MAKE A

DIFFERENCE.
Dear Friends,

Every two seconds, someone in the U.S. needs a life-saving blood transfusion. Unfortunately, there is no replacement for human blood. That’s where The Blood Connection comes in. Since 1962, The Blood Connection has been committed to supplying local hospitals with the necessary blood products to help those whose lives depend on it.

2019 was a record-breaking year for The Blood Connection. Our rapid growth helped supply 74 hospitals with 158,149 blood products. That large number represents the many donors who wanted to make an impact on their neighbors. And they did. Thousands of lives have been changed by the single act of donating blood.

At The Blood Connection, we strive to simultaneously meet the needs of our hospital partners, root deeper into the communities we serve, reach new regions, and create the best donor experience possible in our centers and blood drives. Exceeding those standards has allowed us to expand into 21 new counties in 2019 and double our mobile units in 2019 alone.

A simple decision to partner with us impacts the availability of blood in the community where you, your family, your friends and coworkers, live. Thank you to our donors and partners for trusting The Blood Connection as your non-profit community blood center — we couldn’t do it without you.

Moving forward into 2020, we will continue to offer the same unparalleled service to our hospitals and communities. We are dedicated to being the reliable community blood center of choice. We look forward to intensifying our impact in the Carolinas and beyond.

Sincerely,

Delisa K. English
President and CEO
The Blood Connection
Blood donation emphasizes the power of sharing. It strengthens the connection between neighbors, links us all through a natural bond, and reminds us of our humanity. Blood donors play a vital role in every community, proving that we can set aside our differences to give so others can thrive.

**Our Vision**

The Blood Connection supports healthcare partners with safe, adequate, cost-effective blood supplies and services through blood donation. With the goal of saving local lives, donating blood celebrates sharing and heightens our sense of community.
158,149 local patients were impacted by TBC donors in 2019. Thanks to our generous donors, 158,149 people were given another chance to spend time with family, celebrate a birthday and most importantly, live. Donating with The Blood Connection means neighbors are helping neighbors.
158,149 people impacted &
their
parents
spouses
siblings
grandparents
friends
classmates
coworkers
teammates
JORDAN’S JOURNEY

In June of 2019, 15-year-old Jordan was diagnosed with stage 4 Hodgkin’s Lymphoma. While this is not the diagnosis any family of a 15-year-old expects to hear, Jordan’s family was fast to act on not only treatment for Jordan, but giving back to the local community at the same time.

Jordan’s father was determined to replenish supplies at their local hospitals and started hosting blood drives in his daughter’s honor. Together, The Blood Connection and Jordan’s Journey collected 70 donations, enough to save about 200 lives.

Every day, blood products help cancer patients, like Jordan, and her story serves as a reminder that thanks to local donors, blood products are readily available to help patients even when they least expect it.

SHONTRELL’S STORY

Every 3 weeks, Shontrell Vereen needs eight people to donate (red blood cells) to live a normal life. He requires treatment every 21 days to combat sickle cell anemia, an inherited and painful condition characterized by misshapen hemoglobin that inhibit adequate flow of blood and oxygen throughout the body. Left untreated, the blood disorder can lead to serious complications such as stroke, organ damage and blindness.

Currently, there’s no cure, but regular transfusions of healthy red blood cells allow Shontrell to enjoy a more normal life by minimizing the chronic pain, debilitating fatigue and frequent infections that are common to sickle cell disease.

To watch more stories of how blood donation changes lives look us up on YouTube @The Blood Connection.

“It means so much that loyal donors take time out of their own busy lives to make such a difference in mine.”

Shontrell Vereen
Breaking Down Our Impact

COLLECTIONS PER CENTER

GREENVILLE
9,822 units of blood collected

GREENWOOD
3,782 units of blood collected

SENECA
5,147 units of blood collected

ASHEVILLE
3,744 units of blood collected

SPARTANBURG
5,054 units of blood collected

EASLEY
3,807 units of blood collected

Spartanburg
5,054 units of blood collected

GReENVILLE
9,322 units of blood collected

Raleigh
4,313 units of blood collected

CHARLESTON
4,421 units of blood collected

How We’ve Grown

18+ counties added to service area

25+ mobile units added

59% increase in collections

*Units were collected by mobile units in the region, donor center will open January 2020.
2019 Financial Summary

REVENUE

- Blood Service Fees $55,195,280
- Lab Testing and Services $2,959,160
- Other $2,031,988

Total $60,186,428

EXPENSES

- Salaries, Taxes, Benefits $23,258,564
- Marketing $5,727,996
- Risk Management $1,514,176
- Maintenance $1,971,479
- Depreciation $2,764,903
- Supplies $18,989,830
- Contractors $1,827,516
- Utilities & Telecom $1,036,801
- Other $1,715,560

Total $58,807,925

STATEMENT OF FINANCIAL POSITION

FY 2018 FY 2019

Current Assets $9,980,564 $12,486,673
Net Property & Equipment $23,414,503 $27,448,055
Other Assets $11,936,956 $11,977,599
Total Assets $45,332,023 $51,912,327

Current Liabilities $4,091,510 $5,591,945
Long Term Liabilities $6,332,829 $10,659,361
Total Liabilities $10,424,339 $16,251,306
Net Assets $34,907,684 $35,661,021
Total Liabilities & Net Assets $45,332,023 $51,912,327

STATEMENT OF ACTIVITIES

FY 2018 FY 2019

Revenues $47,343,263 $60,186,428
Less Expenses $46,872,853 $58,807,825
Income from Operations $470,410 $1,378,603
Non-Operating Income (Expense) $1,423,838 ($619,435)
Increase in Net Assets $1,894,248 $759,168
Thank You For Helping

The Blood Connection Share Life

Our hospital partners, listed on the next page, work with us to ensure the products from our generous donors are utilized when needed most. Thank you to our hospital partners for serving the communities in which we serve.

Looking into a new decade, we will continue to provide reliable services to the hospitals, an opportunity to give back to our communities, and most importantly, the highest quality blood products to patients in critical need. To learn more about The Blood Connection, how to host a drive or to inquire about partnership opportunities, visit thebloodconnection.org.
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Be Part of the Connection

Donate
blood at one of our blood donation centers or on a blood mobile and you can save lives. All donated blood stays within your community.

Partner
with us on our mission to save lives by hosting a blood drive through your workplace, school, or place of worship. You bring the donors, we’ll take care of everything else. With our blood mobiles and inside set up equipment, we can easily help you host a drive anywhere.

Like
us on Facebook and follow us on Twitter and Instagram to stay up to date with our latest news, photos, and videos. We occasionally have social contests and giveaways!

Visit
thebloodconnection.org to schedule a donation appointment, contact us about hosting a drive, and to find out more ways to get involved.
The Blood Connection is a non-profit organization. Blood can be donated every 56 days. Donors must be 16 years or older to donate. If you have recently donated, please share this information with a friend. TBC Donor ID Card (preferred) or photo ID required to donate.